CONSTRUIR EL CAMINO:

How Hispanic-Serving Institutions Design and Deliver Academic Advising

Hispanic-Serving Institutions (HSIs) drive student success through strategic and personalized academic advising. By embracing diverse models and targeted approaches, HSIs ensure students receive the support they need, while offering key insights to enhance student support at other institutions.

Purpose

HSIs actively embrace advising as a key strategy, guiding students academically while fostering a strong sense of belonging and family, contributing to their overall growth and success.



STUDENT ENROLLMENT



STUDENT RETENTION



SENSE OF BELONGING



STUDENT LEARNING



FAMILIAL LEARNING **ENVIRONMENT**

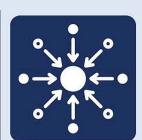
Models

HSIs deploy a range of advising models, delivering personalized and effective support tailored to each student's needs.





SHARED MODEL



CENTRALIZED MODEL



DECENTRALIZED MODEL

Approaches

HSIs implement various advising approaches to actively boost student motivation and success, ensuring consistent guidance throughout their academic journey.





PRESCIPTIVE



DEVELOPMENTAL



APPRECIATIVE

YOUTUBE

TWITTER (X)

Social Media

HSIs strategically leverage social media platforms to keep students and families informed and

engaged with crucial advising information. **Target Populations** HSIs ensure key student groups receive



PROBATION &



the mandatory advising and resources

FIRST-YEAR STUDENTS



STUDENT ATHLETES



TRANSFER STUDENTS



STUDENTS



FACEBOOK

INSTAGRAM







Consejos

HSIs offer valuable insights for other institutions to enhance advising efforts and create more intentional advising experiences.



BE OPEN TO SOCIAL **MEDIA**



NOT ALL ADVISING IS MANDATORY



ENROLLMENT

LEARNING IS THE CORE FUNCTION



MODELS REQUIRE TRAINING



ADOPT A SERVINGNESS PHILOSOPHY