

AH, THE GOOD OL' SCHOOL DAZE:

Center for MSIs

THE 5 PRIMARY HBCU HOMECOMING EVENTS

At HBCUs, homecoming is a week-long event that is filled with Black pride and joy. Homecoming festivities are meant to provide an opportunity for alumni, current students, & the surrounding community to unite over delicious food & entertainment. Homecomings have also come to symbolize the resiliency and solidarity that characterize the African American experience.

ALUMNI MIXERS

Alumni mixers are events that bring together alumni and students, fostering stronger relationships between them.

CURRENT STUDENTS CAN:

- Network
- Interact with alumni
- Share their college experiences



STEP SHOWS

Every Black Greek-letter fraternity and sorority performs a step dance, a rhythmic dance in which participants use their whole body to create rhythm, as a fun yet competitive event. This represents a major aspect of Black culture.



FOOTBALL GAMES

HBCU homecomings started as a football game between rival schools. While the football game has remained, Homecoming has evolved into a week-long event of school pride, including the infamous halftime show performed by HBCU marching bands.

BY THE NUMBERS...

Schools with the highest attendance during 2023 homecoming football games

JACKSON STATE
30,947

ALABAMA A&M
26,391

FLORIDA A&M
22,338

NORFOLK STATE
24,976

IMPACT...

North Carolina A&T State University's "Greatest Homecoming On Earth" (GHOE) helps the surrounding community of Greensboro, NC as well as the institution. The predicted economic impact of GHOE on Greensboro in 2021 was:

\$10 MILLION

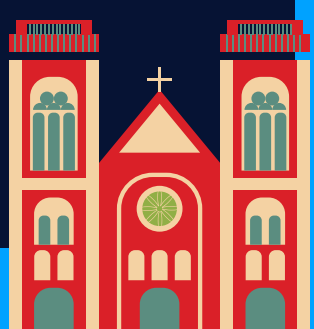
HALFTIME SHOW

Sports, style, and technique come together during athletic halftime performances. These performances include themed Battle of the Bands competitions. Football rivalries create opportunities for students and alumni to express pride in their institutions.



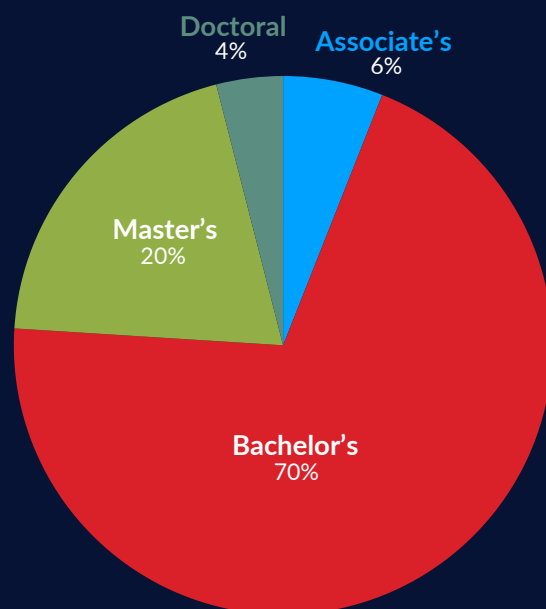
CLOSING CHAPEL SERVICE

The closing chapel service provides students and alumni the space for introspection and community involvement grounded in the principles and teachings of Black churches. By doing this, HBCUs uphold their historical ties to these groups and encourage harmony and self-determination among their students and alumni.



HBCUs BY THE NUMBERS

Measures of degree types, 2022



Source: National Center for Educational Statistics, 2022

Infographic based on research by Meiyah Hill, John Smartt Summer Scholar